

PRE-SHOOT CHECKLIST

FOR REAL ESTATE PHOTOGRAPHY



Prepping your home to maximize selling potential



When we arrive to take photos of your property, all staging, cleaning, & organizing must be finished **PRIOR** to our arrival. We will not move or re-arrange furniture, make beds, clean, dust or de-clutter, pick up toys/yard items, photoshop vehicles, damaged walls, powerlines, cords, etc., or touch personal bathroom supplies.

GENERAL

- **Thoroughly clean the home**
vacuum carpet, mop floors, wipe counters, clean windows, & mirrors
- **Turn ON all overhead lights and lamps;**
replace all burned out light bulbs
- **Turn OFF all ceiling fans**
- **Turn OFF all TVs**
- **Turn OFF all computer screens**
- **Hide robot/automatic vacuums**
- **Open all blind/window treatments**
to let in natural light
- **Remove personal items** photos, chargers, remotes, bags, shoes, clothes, etc.
- **Secure pets & hide supplies**
beds, bowls, toys, crates, etc.
- **Clear fireplace opening of all décor**
- **Remove decals/stickers from windows**

KITCHEN/DINING ROOM

- Clear countertops completely
- Clear all items from refrigerator door
- Empty the sink of dishes
- Hide soap, sponges, brushes etc. under sink
- Remove any visible trash cans
- Clear and wipe down dining table
- Add a simple centerpiece (flowers or fruit)
- Straighten and evenly space all chairs

BATHROOMS

- Clear & clean countertops, showers & tubs
- Remove all hygiene products
- Put down toilet seats
- Remove trashcan/plungers/scales
- Clean and fold towels neatly
- Remove floor mats

BEDROOMS

- Make beds neatly
- Clear and wipe nightstands & dressers
- Store away all phone chargers/cables
- Remove family photos from walls
- Clean under bed, removing items that may show in the photos

EXTERIOR FRONT/BACK

- Turn on all exterior lights; replace burnt-out bulbs
- Close garage door & remove cars from driveway
- Hide or remove trash bins
- Tidy the yard (mow, trim, clear leaves)
- Roll up or remove hoses
- Clean pool, turn on pool light, & remove snake
- Hide yard equipment (rakes, brooms, tools, etc.)